



NEW CONCEPTS MANAGEMENT SOLUTIONS, LLC

"The Strategic Planning and Measurement Process"



All organizations need a vision and strategic plan, but few have it. Moreover, some organizations *think* they have one and don't. Today, more than ever, organization must recognize the need to identify customer requirements and fulfill those requirements; establish clear priorities and goals then measure progression toward achieving those goals, and look toward the future to anticipate potential threat and take advantage of potential opportunities.

Workshop Content

This two-day interactive training workshop provides participants the *insight* needed to envision, *or tie into*, their organization's future; set specific goals; and develop criteria; using the Balanced Scorecard (BSC); by which those goals may be monitored, measured and achieved.

Participants will examine the origin and requirements of the Government Performance Results Act (GPRA).

Who Should Attend

Senior and mid-level managers, team leaders and team members who are tasked with developing or tying into their organization's strategic planning and measurement process.

Workshop Goals

- Understand the benefits of an effective strategic plan and measurement system
- Gain awareness and learn how to overcome the barriers to creating and executing strategic plans.

Cost

\$595.00 per attendee
(Group Rates Available)

"The Strategic Planning and Measurement Process"

Facilitator: **D. Stevens, M.S.A.**

2-Day Training Event

{8:30am - 4:00pm}

For Additional Information: 937-233-4552

Registration Form

Please print or type. Copy this form for additional registrations.

Name: _____ Title: _____

Organization/Company: _____

Address: _____ City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

PAYMENT OPTIONS:

Enclosed is my check for \$_____ payable to New Concepts Mgmt. Solutions.

Charge my Visa Mastercard American Express

Card # _____ Exp. Date: _____

Name on Card (please print): _____

Cancellation Policy: Registrations may be transferred to another colleague without charge. To be considered for a refund, we must receive notification of cancellation in writing no later than 10 days prior to the event. There is no charge for cancellations made 10 days before the event. Cancellations within 3 to 10 days of the event are subject to a full registration fee credit which will be held on account for up to six months for use at a future workshop. No refunds or credit will be issued for cancellations within 2 days or less of the event.

Mail Payment To: 4756 Fishburg Road Dayton, OH 45424

Phone: (937) 233-4552 / **FAX** (937) 233-4558

Email: dstevens@ncm-solutions.com