



NEW CONCEPTS MANAGEMENT SOLUTIONS, LLC

“Strategic Thinking and Creative Problem Solving”

Although there are different viewpoints, most current scientific research shows that while no one is totally left-brained or right-brained, most people have a distinct dominance on one side or the other.

In tasks such as the development of a long-range strategy, where thinking needs to come from *both sides of the brain*, it is important to find ways to draw out both our imagination and our analytic abilities.

Workshop Content

This one-day interactive training workshop provides guided thinking techniques that enable participants to integrate and coordinate the many aspects of the external environment and internal organization; bringing both into alignment to effectively implement plans and processes.

Participants will gain insight to better understand themselves as problem solvers by applying the proven steps to successful problem solving and engaging in exercises to help them internalize effective problem solving concepts.

Who Should Attend

Senior and mid-level managers, team leaders and team members who are tasked with *operationalizing* planning document, resolving issues and solving problems.

Workshop Goals

- Learn the pros and cons of systematic problem solving; intuitive problem solving and conceptualizing both as core functions of management.
- How to maximize customer relationships, operational efficiencies, and workforce development utilizing a *reflective dialogue* about the future.

Cost

Group Rates Available
** CALL for Quote **